

CORPORATE PROFILE

**kingsmen**  
malaysia office

# ABOUT US



**Kingsmen** is a leading communication design and production group that firstly established at Singapore in 1976. With an enthusiastic vision of “Design Led, Quality and Services-Driven”, Kingsmen Group has expanded into a strategic network of 21 offices across 13 countries in the Asia Pacific, Middle East & Americas region.

Kingsmen Malaysia, as a part of Kingsmen Group global network, was founded in 1982 as the first wave of Kingsmen global expansion. Since early establishment in 1980s, Kingsmen Malaysia has steady growth along with the events and

public infrastructure development boom in Malaysia. In 1990s, Kingsmen Malaysia has expanded from an event & exhibitions project management team into a Multidisciplinary Service Provider by including Retail & Corporate Interiors, Environmental Graphics and Thematic & Museums as core services.

Today, with having over 100 experienced designers, project management personnel and skilled craftsmen and owning over 77,000 sqft of manufacturing facilities, Kingsmen Malaysia serves as an one-stop-solution locally & internationally by providing services

ranging from Research & Design, Customized Production until Final Installation.

On top of that, we truthfully believe that our services are humanitarian centered, in terms of achievement & services progression. Our goal is to render our client to projects unique branding experience by assuring physical & emotional synchronization between the brand and their audience. In order to achieve our cause, we emphasize on warm initial contact to better understand client's branding needs and passion after sales services to assure a successful branding for our client.

Kingsmen place your branding experience our priority.

## **Let us Redefine Your Brand Experiences!**

Scope of work Consist of: -

- Retail & Corporate Interiors
- Event & Exhibitions
- Environmental Graphics
- Thematic & Museums



ONE - STOP - SOLUTION

DESIGN • BUILD

# THE TEAM

Dedicated to serve you better.



PROJECT  
TEAM

DESIGN  
TEAM



PRODUCTION  
TEAM

OPERATION  
TEAM





## EXPERIENTIAL RETAIL & CORPORATE INTERIOR DESIGN

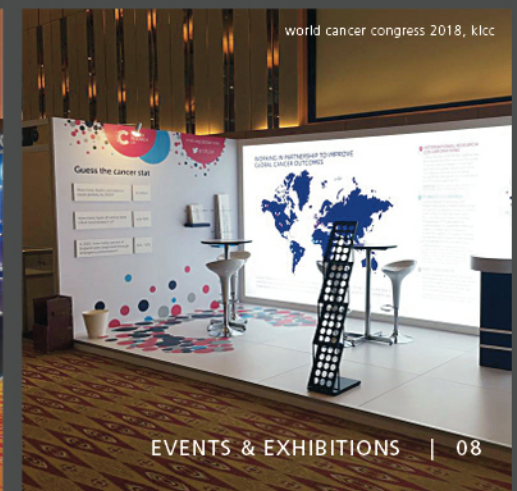
Interior Remodeling To Create a Comfy Life Style





## DISTINCTIVE EVENTS & EXHIBITIONS

Consolidating Brands into Daily Living





## IMAGINATIVE THEMING APPROACH

Transforming Fantasy into Reality

desaru coast adventure waterpark, johor



desaru coast adventure waterpark, johor







mitsui outlet park sepang, klia

## WAYFINDING SIGNAGE



starling mall, damansara uptown

## ENVIRONMENTAL GRAPHICS

Imprinting Sensational Visual Memory



eco ardence, setia alam



starling mall, damansara uptown

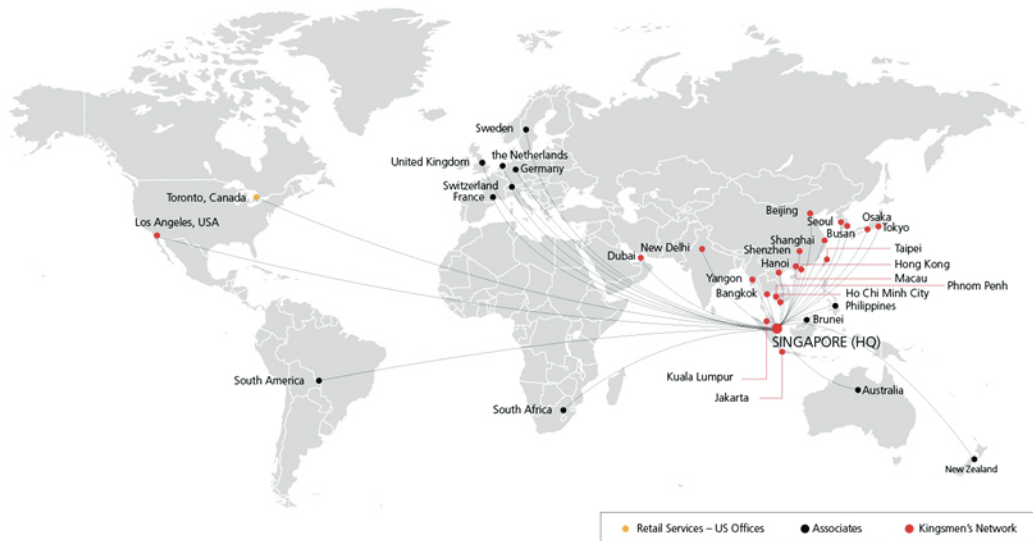


eco ardence, setia alam



WE ARE ALL ACROSS ASIA PACIFIC & MIDDLE EAST

# REGIONAL & GLOBAL PRESENCE



...with more than 1700 staff from diverse culture.

# THANK YOU

We thank our clients for their continuous support. With your trust, we would seek improvement from time to time in order to serve you better in the future.

PULP

CONNOR  
SOURCING THE FUTURE



UNI  
QLO



ECO  
ARDENCE



DESARU COAST  
MALAYSIA

ëuvnë

Dezignal.

factorie

LEGOLAND  
MALAYSIA

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THE  
MEWS

vanke

KMW  
KRAUSS+MAFFEI WEGMANN



旗滨集团  
KIBING



METALTECH



BANK NEGARA MALAYSIA  
CENTRAL BANK OF MALAYSIA

TOMMY HILFIGER

Symphony  
Life

the  
Starling

salts  
HEALTHCARE

HATTEN

ZARA



## **kingsmen**

a communication design & production group

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**21 offices across Asia Pacific & Middle-East offering one-stop solutions**

Singapore (HQ) . Bangkok . Beijing . Busan . Dubai . Hanoi . Ho Chi Minh . Hong Kong . Jakarta . **Kuala Lumpur** . Macau . New Delhi . Osaka . Seoul . Shanghai . Shenzhen . Taipei . Tokyo . Yangon . Phnom Penh . Los Angeles